

No. 2/e
Munich, October 20, 2020
Press Release

New date:

ceramitec 2021 postponed to June 2022

- Next ceramitec will take place from June 21–24, 2022
- The analytica and automatica trade shows will then run in parallel
- Postponement desired by many representatives of the ceramic industry

ceramitec 2021 is postponed to June 21–24, 2022. The postponement was decided at the proposal of the Exhibitors' Advisory Board of ceramitec and is due to trade fair policy reasons.

"From today's perspective, ceramitec could take place thanks to Messe München's sophisticated protection and hygiene concept. However, due to trade fair policy reasons, the Exhibitors' Advisory Board has asked for a postponement to the year 2022. We comply with this proposal," says Gerhard Gerritzen, Member of Messe München's Management Board and responsible for ceramitec. "We are all convinced that postponing the event by one year with the opportunity to have ceramitec running in parallel to analytica and automatica is the right way to then realize a successful fair on site with the usual high share of international participants."

The decision to postpone the event was taken by Messe München in close cooperation with the Exhibitors' Advisory Board of ceramitec, which includes many companies and associations of the ceramics industry. The Chairman of the Exhibitors' Advisory Board, Dr. Jürgen Blumm, Managing Director of Netzsch Gerätebau GmbH, explains: "The majority of partners and exhibitors would like to see ceramitec 2021 postponed, as they see the success of their trade fair participation endangered. At the same time, ceramitec's international importance for the entire industry is so great that we do not want to take this risk."

Even in this turbulent time, Messe München and the ceramitec team see themselves as partners of the industry: "We will continue to develop and digitally complement our platform to add fresh momentum to the ceramics industry—both

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at our home base in Munich and worldwide,” explains Gerhard Gerritzen. “We look forward to making ceramitec 2022 a complete success together with our partners and customers.”

More Information is available at www.ceramitec.com.



About ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to industrial ceramics through to technical ceramics and powder metallurgy. Some 633 exhibitors from 38 countries and more than 15,000 participants from 93 countries took part in ceramitec 2018. “ceramitec: Technologies - Innovations - Materials” takes place every three years; the next event will be held in Munich from June 21–24, 2022.

International trade shows of the ceramic industry of Messe München

Besides ceramitec, the international key trade show, Messe München’s portfolio of ceramics trade shows includes Indian Ceramics Asia. India’s leading trade show for the ceramic industry combines international competence with in-depth regional know-how. Indian Ceramics takes place annually.

Messe München (messe-muenchen.de)

Messe München is one of the world’s leading networking platforms. In a reflection of the slogan “Connecting Global Competence,” Messe München serves as a global networking platform and brings together decision makers from all parts of the world. Messe München’s portfolio comprises more than 50 trade fairs for capital and consumer goods as well as new technologies that focus, among others, on the latest social issues. These trade fairs include the worldleading trade fairs bauma, BAU, IFAT and ISPO Munich. The roughly 200 events organized by Messe München each year attract about 50,000 exhibitors and 3 million visitors.

Messe München has one of the most modern exhibition grounds in the world and with its four locations in Riem, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and the Conference Center Nord, is able to fulfill all its customers’ requirements individually. Messe München is very successful in its domestic market in Munich as well as in other countries. It is active in all important growth markets: China, India, South Africa, Brazil, Russia and Turkey. Overall, Messe München, with its network of associated companies and foreign agencies, is present in more than 100 countries.